

KEWELL CONSULTING, LLC

Privacy Policy

Effective Date: April 30, 2026

1. Introduction

Welcome to Kewell Consulting, LLC ("Kewell Consulting," "we," "us," or "our"). We are a financial consulting firm based in Georgia, providing fractional CFO, FP&A, financial strategy, and advisory services.

This Privacy Policy explains how we collect, use, and protect information gathered through our website at www.kewellconsulting.com (the "Site"). We are committed to handling your information with care and transparency — because trust is the foundation of everything we do.

By using our Site, you agree to the practices described in this Privacy Policy.

2. Information We Collect

a. Information You Provide Directly

We collect information you voluntarily submit through our Site, including:

- Contact form submissions — your name, email address, and message content
- Email newsletter sign-ups — your name and email address

b. Information Collected Automatically

When you visit our Site, certain information may be collected automatically through Wix (our website platform) and its built-in analytics tools, including:

- Browser type and version
- Pages visited and time spent on the Site
- Referring website or source
- General geographic location (e.g., city or country)
- Device type (desktop, mobile, tablet)

This information is collected in aggregate and is used to understand how visitors use our Site.

c. Third-Party Scheduling

Our Site contains a link to a third-party scheduling platform where you can book a consultation. When you click that link, you are directed to a separate website. Any information you provide during the booking process is governed by that platform's own privacy policy. We encourage you to review their terms before submitting any information.

3. How We Use Your Information

We use the information we collect for the following purposes:

- To respond to your inquiries and contact form submissions
- To send you our email newsletter and business updates (only if you've opted in)
- To improve our website content and user experience
- To understand how visitors find and navigate our Site
- To comply with applicable legal obligations

We do not sell, rent, or trade your personal information to third parties.

4. Email Communications

If you sign up for our email newsletter or marketing communications, we use MailerLite to manage and deliver those emails. MailerLite may collect and process your email address and related engagement data (such as open rates and click activity) in accordance with their own privacy policy.

You can unsubscribe from our email list at any time by clicking the "unsubscribe" link in any email we send, or by contacting us directly at contact@kewellconsulting.com.

5. Cookies and Tracking Technologies

Our Site is hosted on Wix, which may use cookies and similar tracking technologies to operate the Site, analyze traffic, and support certain functionality. Cookies are small text files stored on your device that help websites remember your preferences and activity.

You can control cookie preferences through your browser settings. Note that disabling certain cookies may affect the functionality of some parts of our Site.

For more information on how Wix uses cookies and data, please review the Wix Privacy Policy at www.wix.com/about/privacy.

6. Data Retention

We retain your information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, or as required by law. Contact form inquiries are retained for a reasonable period to maintain business records. You may request deletion of your information at any time by contacting us (see Section 9).

7. Data Security

We take reasonable measures to protect the information you share with us from unauthorized access, use, or disclosure. Our Site is hosted on Wix, which employs industry-standard security practices.

However, no method of transmission over the internet or electronic storage is 100% secure. While we strive to protect your information, we cannot guarantee absolute security.

8. Children's Privacy

Our Site is not directed to children under the age of 13, and we do not knowingly collect personal information from children. If you believe we have inadvertently collected information from a child, please contact us and we will promptly remove it.

9. Your Rights and Choices

Depending on your location, you may have the right to:

- Access the personal information we hold about you
- Request correction of inaccurate information
- Request deletion of your information
- Opt out of marketing communications at any time

To exercise any of these rights, please contact us at:

Kewell Consulting, LLC

Email: contact@kewellconsulting.com

Website: www.kewellconsulting.com

10. Updates to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technology, or legal requirements. When we do, we will revise the "Effective Date" at the top of this page. We encourage you to review this policy periodically.

Your continued use of our Site after any updates constitutes your acceptance of the revised Privacy Policy.

11. Contact Us

If you have questions about this Privacy Policy or how we handle your information, we'd love to hear from you.

Kewell Consulting, LLC

Email: contact@kewellconsulting.com

Website: www.kewellconsulting.com

Location: Georgia, United States